Cat Ramos
Music Video treatment WA#5

Song: Blue Moon
Original song
LA CAt

The song is a love song about when two young lovers go out to the lagoon, when the blue moon is out. A blue moon is the second full moon of the month. I wrote this song with the intention to bring an old fashion experience of innocence and romance, with the first encounter of a boy and a girl falling in love.

There are four characters in this video:

The singer
A dancer
The two lovers

The video starts with the singer playing her guitar introducing the song. In walks the dancer carrying a book. The title is, Blue Moon. She opens the book. The dancer begins dancing, as a narrator talks of the story while the chorus is playing. Then the guitar player is shown singing the song. The first verse is a scene in a village setting. A young girl, standing on her balcony calls out in the night for her boyfriend. He comes out to the street and she meets him there. She indicates to him to follow her and he chases her down the street to where the lagoon is. The moon is shining above the water. (Within this scene the dancer is shown intermittently, dancing in quick cuts). The young girl finally lets him come near her. When he almost kisses her she runs from him. He catches his breath and goes to chase her near the water. The chorus cuts back to the singer. The singer dances and then the dancer are shown dancing. In the 2nd verse, a male voice singing appears and animation of him is shown. Then images of the lyrics through graphics and animation are shown which is; generation X sharing love in the highest place expressing the oneness of love in all people. The instrumental section has various cuts of the dancer, the singer and the lovers. Verse three is images of the lovers, describing in the lyrics, their encounter of love within the waves of the lagoon and moon. They finally commence with the kiss on the shore of the lagoon in the final chorus. It ends with the dancer closing the book of the Blue Moon.

The storyboard with the song: https://youtu.be/WpFV7-u_Do8