

Cat Ramos  
Commercial Treatment  
Product Petty Poncho©

TV Script 60 Seconds:

7 Sec. Scene 1: The cutest little dog is whining at the bathroom door. The sounds of a blow dryer and music are coming from the other side of the door. A girl opens the door, in her robe. She says, "Oh Button I'm so sorry I'm late. She runs by her.

7 Sec. Scene 2: A man is snoring on the couch. The alarm is going off. His adorable little kitty jumps on him and he jumps up, saying, "Samantha! Oh no I overslept, rushes off.

7 Sec. Scene 3: Cuts back to the little dog Button, Sadly looking at his owner getting her shoes on. She says, " Oh Button if I only had a way to not get my clothes dirty and smelly, I'd give you a big hug before I leave".

7 Sec. Scene 4: The kitty Samantha paws at his owners shoe for affection. He says, " Aah Samantha, you know I'd pick you up if your fur wouldn't get all over me. I gotta go to work".

22 Sec. Scene 5:

Narration: What you need is a Petty Poncho©!

The Man, who owns Samantha, is shown putting on a Petty Poncho over his clothes and picks up Samantha, sits down, gives her some nice pets. She looks very happy.

The Girl, who owns Button, already has on her Petty Poncho©. It indicates she has been petting her dog, give him a last hug, puts him down and takes off the Petty Poncho©. She looks at her clothes one more time and she is perfectly clean. She smiles at her dog and leaves.

10 Sec. The product is shown one more time. A Jingle is heard:

Petty Ponchos© is what you need to keep you clothes clean. And if you have a smelly creature,

Petty Ponchos© is what you need.

Narration: Petty Ponchos©!!

Muy Bien, Really good!

Animal noises: MEOW WOOF

### TV Script 30 Seconds:

10 Sec. Scene 1: The cutest little dog is whining at the bathroom door. The sounds of a blow dryer and music are coming from the other side of the door. A girl opens the door, in her robe. She says, "Oh Button I'm so sorry I'm late. She runs by her. Cuts back to the little dog Button, Sadly looking at his owner getting her shoes on. She says, " Oh Button if I only had a way to not get my clothes dirty and smelly, I'd give you a big hug before I leave".

### 10 Sec. Scene 2:

Narration: What you need is a Petty Poncho©!

The Girl, who owns Button, already has on her Petty Poncho©. It indicates she has been petting her dog, give him a last hug, puts him down and takes off the Petty Poncho©. She looks at her clothes one more time and she is perfectly clean. She smiles at her dog and leaves.

### 10 Sec. The product is shown one more time. A Jingle is heard:

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Narration: Petty Ponchos©!!

Muy Bien, Really good!

Animal noises: MEOW WOOF

### Radio Script 60 Seconds:

### TV Script 60 Seconds:

20 Sec. The cutest little dog is whining. There is a sound of a blow dryer and muThe sound of a door opens. A girl says, "Oh Button I'm so sorry I'm late. There is a sound of her She running down a hall. She Says " Oh where are my shoes! Button if I only had a way to not get my clothes dirty and smelly, I'd give you a big hug before I leave". The sound of a door slams.

20 Sec.A man is snoring. The alarm is going off. HIs little kitty meoHe says, "Samantha! (Cat Screams.) Oh no I overslept". There are sounds of footsteps fading The sound of cat meowing and meowing. Then sounds of footsteps fade in. He says, " Aah Samantha, you know I'd pick you up if your fur wouldn't get all over me. I gotta go to work".

### 10 Sec. Narration: What you need is a Petty Poncho©!

Just slip it on like a poncho. The poncho will protect your clothes from the smell and fur of your pet. You'll love it and so will your Pet!

### 10 Sec. The product is shown one more time. A Jingle is heard:

Petty Ponchos© is what you need to keep you clothes clean. And if you have a smelly creature,  
Petty Ponchos© is what you need.

Narration: Petty Ponchos©!!

Muy Bien, Really good!

Animal noises: MEOW WOOF

Radio Script 30 Seconds:

10 Sec. A man is snoring. The alarm is going off. His kittle kitty meoHe says, "Samantha! (Cat Screams.) Oh no! I gotta go to work". The sound of cat meowing and meowing. He says, " Aah Samantha, you know I'd pick you up if your fur wouldn't get all over me".

10 Sec. Narration: What you need is a Petty Poncho©!

Just slip it on like a poncho. The poncho will protect your clothes from the smell and fur of your pet. You'll love it and so will your Pet!

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Narration: Petty Ponchos©!!

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Animal noises: MEOW WOOF